

Name: _____

COME TO THE NEW WORLD!

13 COLONIES

BROCHURE PROJECT



Directions: Congrats! You are up for a promotion at the Franklin Travel Agency. For consideration, you must design a travel brochure featuring one of the 13 colonies! The purpose of this brochure is to attract settlers and encourage them to live in your colony. You will be assigned a colony which to research and market, and be given research time in the library.

1. Colonial Selection

Which colonial region does your selection below to? Put a checkmark in the box of the region.

New England Colonies Middle Colonies Southern Colonies

2. Copy/Create a Map

Use an outline map to create a map of your region. Make sure to label each of the colonies in your region. Try this one: http://www.classzone.com/cz/books/americans05/resources/images/outline_maps/OutlineMap03_AH.pdf

Map completed

3. Gather Facts

To attract settlers to your region, your brochure will need to include information about resources, environment, and opportunities there. As you work through the unit gather facts about the colony and region you chose. Fill in the blanks for each section below with the information you collect.

Geography: Some of the important landforms and bodies of water in my colony/region are:



Climate: The climate in the colony/region is:

Natural Resources: The natural resources found in the colony/region are:



People: The Native American groups in the colony/region are:

Immigration: People in this colony immigrated from these countries or geographic areas:

Government: The system of government in the colony is:

Economy: The different ways in which people in the colony make a living are:

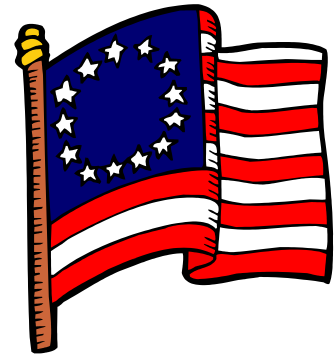
Religion: The religious beliefs of the colonists in this colony are:

Daily Life: Some interesting aspects of daily life include:

4. Write Descriptions Write a one-paragraph description for each of the above aspects of your colony. The purpose of the brochure is to convince people to come to the colony. Therefore, as you describe each aspect of the colony/region, make sure you include how it is a benefit for the settlers there.

Check off each description as you complete it.

- Description of geography completed
- Description of natural resources completed
- Description of people completed
- Description of government completed
- Description of economy completed
- Description of religion completed
- Description of daily life completed

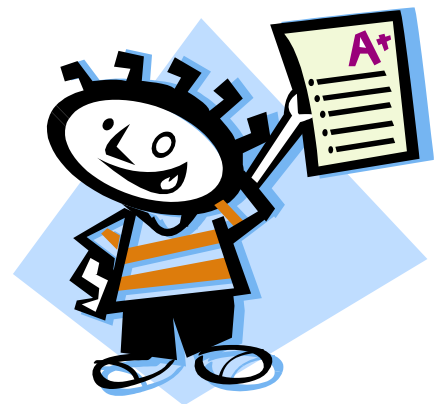


5. Add Pictures Copy or create bold, strong images that will make settlers want to come to the region. Create pictures for each of the descriptions above. You may use clipart, visuals from the internet, or for those of you who enjoy drawing, create an image yourself!

- Images copied/created

6. Create the Brochure After you have completed your research, develop a plan to display it! You can create a brochure in several programs under the Microsoft Office Suite. Design pages/panels to communicate the aspects of your region. Give each section a title, such as "Geography" or "Daily Life." Then arrange and paste in each description of the region and the images that go with it. Your front page should be the name of your colony, map, visuals and one fun fact. Save the rest of the information for inside your brochure!

Evaluation: There is a rubric attached for your review. You will be assessed on Quality of Research, Quality of Presentation, Quality of Editing, and Creativity. For further descriptions on the grading process, please see the rubric.



**Come to the New World!
13 Colonies Brochure Project**

**US History I
Rubric**

Category	Exemplary 5	Good 4	Needs Improvement 3-0
Quality of Research (Content/Accuracy)	Research is presented by several varied sources and all information is accurate and cited.	Research is presented by several sources and most information is accurate and cited.	Research is presented from only one or two sources and some information is incorrect or not cited.
Quality of Presentation (Illustrations/ Organization/Neatness)	Brochure includes all pictorial and section requirements, organized in an efficient way.	Brochure includes all pictorial and section requirements, but could be organized better.	Brochure does not include all pictorial and section requirements. Organization needs development.
Quality of Editing (Following Directions/ Grammar/ Mechanics)	Brochure follows all directions and was subject to a final edit. <i>(spell check, grammar check, read out loud to catch any errors)</i>	Brochure follows all directions, but the editing process was left incomplete. <i>(spelling/ grammar/ mechanics errors)</i>	Brochure does not follow all directions and needs to be subject to a final edit. <i>(spelling/ grammar/ mechanics errors)</i>
Overall Creativity	Very creative brochure. Uses many appropriate and diverse visuals and effects to enhance the presentation.	Creative brochure. Uses several appropriate visuals and effects to enhance the presentation.	Brochure uses many inappropriate or irrelevant visuals or effects which do not enhance the presentation.

Student: _____

Grade: _____

Additional Comments: